



## **PBD-III 2017 Sponsorship Information Package**

**Join us in Vancouver July 16 - 19, 2017!**

We invite you to participate as a sponsor in the **3rd International Conference on Performance-based Design in Earthquake Geotechnical Engineering (PBD-III)**, a specialty ISSMGE Earthquake Geotechnical Engineering Conference. Past PBD events have been excellent companions to the International Conference on Earthquake Geotechnical Engineering (ICEGE) series that TC203 has held in Japan (1995), Portugal (1999), USA (2004), Greece (2007), Chile (2011), and New Zealand (2015). We expect to attract the foremost experts and practitioners in the earthquake geotechnical engineering field to **PBD-III 2017 Vancouver**. As a sponsor, you will have the opportunity to network with others at the forefront in the international community of earthquake related industry and research.

The theme of **PBD-III 2017** encompasses all aspects of performance based design in earthquake geotechnical engineering. The conference will be diverse, covering a broad range of civil infrastructure problems, and will include case histories and practice-oriented papers, recent research findings, innovative technologies, and the emerging arts.

The following pages highlight the sponsorship benefits of **PBD-III 2017** at the various levels available. Platinum, Gold, Silver, and Bronze levels include excellent exposure before, during, and after the conference, as well as complimentary delegate attendance to the full conference. There are single event and item sponsorships available as well, from coffee breaks and luncheons to lanyards, to the exciting Social Fun Night at the Vancouver Aquarium. Choose an overall level of support to get the exposure you're looking for, or combine a package with an event sponsorship to increase your firm's visibility during one of the well-attended networking and social events. Affordable to all budgets – prices start at just \$750!

We look forward to seeing you in Vancouver!

## CONFERENCE SPONSORSHIP OPPORTUNITIES

	Platinum	Gold	Silver	Bronze
	\$10,000 +GST	\$7,500 +GST	\$5,000 +GST	\$2,500 +GST
<b>Registration Benefits</b>				
Complimentary full conference registration	4	3	2	1
Complimentary exhibitor booth	✓			
<b>Recognition Benefits</b>				
Logo & name on all pages of conference website	✓	✓		
Logo & name on sponsors page of conference website + link to sponsor's website	✓	✓	✓	✓
Logo & name on all marketing materials	✓			
Logo & name on front cover of program	✓			
Logo & name in sponsors section of program + mobile app	✓	✓	✓	✓
Corporate profile in sponsors section of program	300 words	150 words	75 words	
Logo & name in digital proceedings	✓			
Recognition at Opening Ceremonies	✓			
Promotional item to be included in delegate registration package	✓	✓		
Logo & name & profile + 3 project slides on screen during breaks	✓			
Logo & name & profile on screen during breaks		✓		
Logo & name on screen during breaks			✓	✓
Signage at conference registration desk	✓	✓	✓	✓
Recognition in conference wrap-up story posted on website + in newsletter	✓	✓	✓	✓

## EVENT SPONSORSHIP OPPORTUNITIES

	Social Fun Night	Ice Breaker Reception	Luncheon	Coffee Break
	\$2,000	\$2,000	\$1,000	\$750
Benefits				
Complimentary tickets to specified event	2	2		
Logo & name on signage within function room	✓	✓	✓	
Logo & name at food/beverage stations in function room	✓	✓	✓	✓
Logo & name on sponsors page of conference website + link to sponsor's website	✓	✓	✓	✓
Logo & name in sponsors section of program + mobile app	✓	✓	✓	✓

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

	Delegate Bag	Lanyard	Mobile App	USB Key
	\$2,500	\$2,500	\$2,500	\$2,000
Benefits				
Logo & name advertisement on all pages of official app			✓	
Logo & name on item distributed to all delegates in registration package	✓	✓		✓
Logo & name on sponsors page of conference website + link to sponsor's website	✓	✓	✓	✓
Logo & name in sponsors section of program + mobile app	✓	✓	✓	✓

## PBD-III 2017 Sponsorship Registration Form

For registration questions, please contact:

Lisa McJunkin at the Gibson Group office: 604-241-1297

[sponsors@pbdiiivancouver.com](mailto:sponsors@pbdiiivancouver.com) or [lmcjunkin@gibsongroup.ca](mailto:lmcjunkin@gibsongroup.ca)

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Prov/State \_\_\_\_\_ Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

Contact Name \_\_\_\_\_

Conference Sponsorship Opportunities		
Platinum Sponsor	\$10,000 + *GST	= \$10,200. <sup>00</sup>
Gold Sponsor	\$7,500 + *GST	= \$7,650. <sup>00</sup>
Silver Sponsor	\$5,000 + *GST	= \$5,100. <sup>00</sup>
Bronze Sponsor	\$2,500 + *GST	= \$2,550. <sup>00</sup>
*5% GST on value of complimentary registration(s) only		
Event/Additional Sponsorship Opportunities		
Delegate Bag	\$2,500	= \$
Lanyard	\$2,500	= \$
Mobile App	\$2,500	= \$
Ice Breaker Reception	\$2,000	= \$
Social Fun Night at Vancouver Aquarium	\$2,000	= \$
USB Proceedings Key	\$2,000	= \$
Conference Luncheon	Preferred Day:	\$1,000 = \$
Coffee Break	Preferred Day & Time:	\$750 = \$
<b>Total PBD-III 2017 Conference Support</b>		<b>= \$</b>

**GST # 849307046 RT0001**

To secure your sponsorship, please fax, e-mail, or mail this order form with payment to:

Gibson Group Management Inc., 8828 Pigott Road, Richmond, BC, V7A 2C4, Canada

Tel: 604.241.1297 Fax: 604.241.1399 Email: [sponsors@pbdiiivancouver.com](mailto:sponsors@pbdiiivancouver.com)

\*Cheque (\$CAD)     
  \*Bank Transfer     
  Master Card     
  Visa

\*Cheques payable to **Gibson Group Management Inc.** Please contact us for bank transfer details.

Credit Card Number: \_\_\_\_\_ CVC# \_\_\_\_\_ Expiry Date: (mm/yy) \_\_\_\_\_ / \_\_\_\_\_

Exact name on Card: \_\_\_\_\_ Total Payment: \$ \_\_\_\_\_

Phone number associated with card: \_\_\_\_\_ Signature: \_\_\_\_\_